



2025 PRINT EDITORIAL CALENDAR

JANUARY/FEBRUARY

AD CLOSE: 11/12 • ON SALE: 12/31

TRAVEL

- Sardinia Carnival
- India's Route to Empire

HISTORY

- Butler Island Photo Essay

SCIENCE

- Reading the Signs of Nature
- Tracking Fossils in Wyoming
- Saving Coffee

MARCH

AD CLOSE: 12/31 • ON SALE: 2/18

WOMEN'S HISTORY ISSUE

HISTORY

- First Female Orthopedic Surgeon
- Arizona's Mummy Cave

SCIENCE

- African Wild Dogs

TRAVEL

- Durian Hunting in Asia

APRIL/MAY

AD CLOSE: 2/11 • ON SALE: 4/1

TRAVEL & PLANET POSITIVE ISSUE

TRAVEL

- Underground Rome
- Could the Mississippi Delta Be the Next California?

SCIENCE

- Secrets of Vermont's Birds
- An Urban Environmentalist
- Smithsonian magazine Photo Contest

HISTORY

- Birthplace of the Buddha

JUNE

AD CLOSE: 4/1 • ON SALE: 5/20

HISTORY/ARCHAEOLOGY

- The Long Legacy of an Enslaved Potter
- Amazon Civilization
- World War II's Heroic Mariners

SCIENCE

- Nurturing America's Wild Bees

JULY/AUGUST

AD CLOSE: 5/13 • ON SALE: 7/1

TRAVEL

- The Sun Also Rises at 100
- Living History in Tombstone

SCIENCE

- New Breakthroughs in the Science of the Ear
- Saving Salmon in the Pacific Northwest

HISTORY

- The History of Vanilla
- The Race to Find Stolen Greek Antiquities

SEPTEMBER/OCTOBER

AD CLOSE: 7/15 • ON SALE: 9/2

TRAVEL & SUSTAINABILITY ISSUE

TRAVEL

- Argentina Reckons with its History
- Arkansas' Gangster Museum

SCIENCE

- The Lessons of the Redfish
- The New Science of Aeroecology

NOVEMBER

AD CLOSE: 9/9 • ON SALE: 10/28

SCIENCE

- Rockhopper Penguins
- The Next Quinoa

SCIENCE

- Road to Revolution: America's 250th history

DECEMBER

AD CLOSE: 10/7 • ON SALE: 11/25

ART

- Preserving the Art of Dry Stone Masonry

HISTORY

- Sahara's Green History

SCIENCE

- What Pygmy Marmosets Teach Us

NOTE: Editorial and timing subject to change