### 2024 Online Editorial Calendar

#### JANUARY
**Skywatching Guide**
Places to Travel in 2024
Most Anticipated New Museums
Natural Phenomena Worth Traveling For

#### FEBRUARY
**Black History Month**
Long-Distance Love Treks of a Lifetime
Best American Road Trips — 100th anniversary of 1st Rand McNally Road Atlas

#### MARCH
**Women Who Shaped History**
The United States of Superlatives
Greatest Discoveries of Ancient World — 50th anniversary of the discovery of the Terracotta Army

#### APRIL
**Planet Positive/Sustainability**
Smithsonian Magazine Photo Contest
Students for Change/Young Innovators
Solar Eclipse on April 8th

#### MAY
Ode to Joy package — 200th anniversary of Beethoven’s 9th
Mental Health Awareness Month
AAPI Heritage Month
Sustainable Travel
True Crime — 100 years since Leopold & Loeb murder on May 21st

#### JUNE
Best Small Towns of 2024
America 250
D-Day/WWII package marking 80th anniversary of Normandy landings

#### JULY
Summer Olympics in Paris
Travel to France
Science of Sport
The Future of Food — 100 years of frozen food
How Food Will Change Over Next 100 Years

#### AUGUST
My Kind of Town
The Most Daring Feats in History — 50 years since Philippe Petit walked a tightrope between the World Trade Towers
The Future of Medicine/Medical Moonshots — 75 years since first use of radiation to fight cancer

#### SEPTEMBER
Hispanic Heritage Month
Election History/History of Now
Future of Education — Back to school & 25th anniversary of Google

#### OCTOBER
Atlas of Eating
Food History at NMAH
Haunted History
Europa Clipper — Spacecraft going to moon, searching for extraterrestrial life

#### NOVEMBER
Best Books of the Year
Return to the Moon — Artemis 2
Great Discoveries — 50 year anniversary of Australopithecus discovery “Lucy”

#### DECEMBER
Gift Guide
History of Classic Toys

**NOTE:** Editorial and timing subject to change