



2024 ONLINE EDITORIAL CALENDAR

JANUARY

Skywatching Guide
Places to Travel in 2024
Most Anticipated
New Museums
Natural Phenomena
Worth Traveling For

FEBRUARY

Black History Month
Long-Distance Love
Treks of a Lifetime
Best American
Road Trips — 100th
anniversary of 1st Rand
McNally Road Atlas

MARCH

Women Who
Shaped History
The United States
of Superlatives
Greatest Discoveries
of Ancient World —
50th anniversary of
the discovery of the
Terracotta Army

APRIL

Planet Positive/
Sustainability
Smithsonian Magazine
Photo Contest
Students for Change/
Young Innovators
Solar Eclipse on April 8th

MAY

Ode to Joy package —
200th anniversary
of Beethoven's 9th
Mental Health
Awareness Month
AAPI Heritage Month
Sustainable Travel
True Crime — 100 years
since Leopold & Loeb
murder on May 21^o

JUNE

Best Small Towns of 2024
America 250
D-Day/WWII package
marking 80th anniversary
of Normandy landings

JULY

Summer Olympics in Paris
Travel to France
Science of Sport
The Future of Food —
100 years of frozen food
How Food Will Change
Over Next 100 Years

AUGUST

My Kind of Town
The Most Daring Feats in
History — 50 years since
Philippe Petit walked a
tightrope between the
World Trade Towers
The Future of Medicine/
Medical Moonshots —
75 years since first use of
radiation to fight cancer

SEPTEMBER

Hispanic Heritage Month
Election History/
History of Now
Future of Education —
Back to school &
25th anniversary of Google

OCTOBER

Atlas of Eating
Food History at NMAH
Haunted History
Europa Clipper —
Spacecraft going to
moon, searching for
extraterrestrial life

NOVEMBER

Best Books of the Year
Return to the Moon —
Artemis 2
Great Discoveries —
50 year anniversary of
Australopithecus
discovery "Lucy"

DECEMBER

Gift Guide
History of Classic Toys

*NOTE: Editorial and timing
subject to change*