



2023 PRINT GROSS RATES

	B&W	4 Color
Page	\$100,575	\$147,350
Spread	\$201,150	\$294,700
2/3 Page	\$80,460	\$117,880
1/2 Page	\$60,350	\$88,410
1/3 Page	\$40,230	\$58,940
1/6 Page	\$20,120	\$29,470
Cover 2, Page 1		\$331,550
Cover 2		\$184,200
3rd Cover		\$162,100
4th Cover		\$191,600
No charge for bleed		
RATE BASE	1.1 MM	

2023 PRINT CLOSING DATES

Issue	Ad Close	Material Due Date	Supplied Inserts Due*	On Sale Newsstand
Jan/Feb 2023	Nov 15	Nov 23	Dec 7	Jan 3
March	Jan 3	Jan 11	Jan 25	Feb 21
April/May	Feb 14	Feb 22	Mar 8	Apr 4
June	Apr 4	Apr 12	Apr 26	May 23
July/August	May 9	May 17	May 31	Jun 27
September/October	July 18	July 26	Aug 9	Sept 5
November	Sept 12	Sept 20	Oct 4	Oct 31
December	Oct 10	Oct 18	Nov 1	Nov 28
Jan/Feb 2024	Nov 14	Nov 22	Dec 6	Jan 2

NOTE: Preprinted inserts should arrive at Quad on the due dates posted – there will be NO EXTENSIONS on these dates.
 *Call Production for spoilage amount needed for supplied inserts.