



2023 PRINT GROSS RATES

	B&W	4 Color
Page	\$104,300	\$152,800
Spread	\$208,600	\$305,600
2/3 Page	\$83,400	\$122,200
1/2 Page	\$62,600	\$91,700
1/3 Page	\$41,700	\$61,100
1/6 Page	\$20,900	\$30,600
Cover 2, Page 1		\$357,500
Cover 2		\$198,600
3rd Cover		\$174,800
4th Cover		\$201,900
No charge for bleed		
RATE BASE	1.4 MM	

2023 PRINT CLOSING DATES

Issue	Ad Close	Material Due Date	Supplied Inserts Due*	On Sale Newsstand
Jan/Feb 2023	Nov 15	Nov 23	Dec 7	Jan 3
March	Jan 3	Jan 11	Jan 25	Feb 21
April/May	Feb 14	Feb 22	Mar 8	Apr 4
June	Apr 4	Apr 12	Apr 26	May 23
July/August	May 9	May 17	May 31	Jun 27
September	July 4	July 12	July 26	Aug 22
October/November	Aug 15	Aug 23	Sept 6	Oct 3
December	Oct 10	Oct 18	Nov 1	Nov 28
Jan/Feb 2024	Nov 14	Nov 22	Dec 6	Jan 2

NOTE: Preprinted inserts should arrive at Quad on the due dates posted – there will be NO EXTENSIONS on these dates.
 *Call Production for spoilage amount needed for supplied inserts.