2023 ONLINE EDITORIAL CALENDAR

JANUARY  
Where to Travel This Year  
Skywatching Guide for 2023  
Archaeological/Historical Sites/Museums Opening to the Public in 2023  
The Past, Present and Future of Women’s Health  
Treks of a Lifetime

FEBRUARY  
Race in America  
The Science of Love

MARCH  
Women Who Shaped History  
Future of Transportation  
Best Road Trips of 2023

APRIL  
Earth Optimism/Planet Positive  
My Kind of Town  
Global Connections: Working Together for Public Health  
Smithsonian Magazine 20th Annual Photo Contest  
The Wonderful World of Birds

MAY  
Asian Pacific American Heritage Month  
Best Small Towns to Visit in 2023  
Future of Mental Health  
Historic Places Worth Saving  
Fashion That Changed the World

JUNE  
Pride Month  
United States of Superlatives  
The Story Behind the Story (Children’s Lit)  
Heroes of History  
Young Innovators/Students Making Change

JULY  
Folklife Festival: Religion in America, The Ozarks  
Untold Stories of American History  
Natural Phenomena Worth Traveling For  
Everything You Wanted to Know About the Beach

AUGUST  
Future of Education  
DIY Guide to Living a Better Life  
Medical Moonshots  
Unbuilt America  
Science of Sports (Women’s World Cup)

SEPTEMBER  
Poetry and America  
Latino Heritage Month  
Mysteries of the Ancient World  
Big Ideas That Changed the World  
Banned Books Week

OCTOBER  
Atlas of Eating  
The True History Behind Movies and Television  
Halloween  
History of Everyday Objects/Invention Stories  
History’s Greatest Daredevils

NOVEMBER  
Family Stories (Thanksgiving)  
Holiday Gift Guides  
Best Books of the Year  
Native American Heritage Month  
The Best STEM Toys to Gift This Year

DECEMBER  
End-of-year Lists  
Toys That Stand the Test of Time  
50 Years of Saving Species  
Scientific Discoveries From This Year That May Lead to New Inventions

NOTE: Editorial and timing subject to change