



2023 ONLINE EDITORIAL CALENDAR

JANUARY

Where to Travel This Year

Skywatching Guide for 2023

Archaeological/Historical Sites/Museums Opening to the Public in 2023

The Past, Present and Future of Women's Health
Trek of a Lifetime

FEBRUARY

Race in America

The Science of Love

MARCH

Women Who Shaped History

Future of Transportation
Best Road Trips of 2023

APRIL

Earth Optimism/
Planet Positive

My Kind of Town

Global Connections:
Working Together for
Public Health

Smithsonian Magazine 20th
Annual Photo Contest

The Wonderful World
of Birds

MAY

Asian Pacific American
Heritage Month

Best Small Towns to
Visit in 2023

Future of Mental Health

Historic Places Worth
Saving

Fashion That Changed
the World

JUNE

Pride Month

United States
of Superlatives

The Story Behind the Story
(Children's Lit)

Heroes of History

Young Innovators/
Students Making Change

JULY

Folklife Festival: Religion
in America, The Ozarks

Untold Stories of
American History

Natural Phenomena
Worth Traveling For

Everything You Wanted
to Know About
the Beach

AUGUST

Future of Education

DIY Guide to Living a
Better Life

Medical Moonshots

Unbuilt America

Science of Sports
(Women's World Cup)

SEPTEMBER

Poetry and America

Latino Heritage Month

Mysteries of the
Ancient World

Big Ideas That
Changed the World

Banned Books Week

OCTOBER

Atlas of Eating

The True History Behind
Movies and Television
Halloween

History of Everyday
Objects/Invention
Stories

History's Greatest
Daredevils

NOVEMBER

Family Stories
(Thanksgiving)

Holiday Gift Guides

Best Books of the Year

Native American
Heritage Month

The Best STEM Toys
to
Gift This Year

DECEMBER

End-of-year Lists

Toys That Stand
the Test of Time

50 Years of
Saving Species

Scientific Discoveries
From This Year That
May Lead to New
Inventions

*NOTE: Editorial and timing
subject to change*