



2022 PRINT GROSS RATES

	B&W	4 Color
Page	\$113,900	\$166,800
Spread	\$227,800	\$333,600
2/3 Page	\$91,100	\$133,400
1/2 Page	\$68,300	\$100,100
1/3 Page	\$45,600	\$66,700
1/6 Page	\$22,800	\$33,400
Cover 2, Page 1		\$375,300
Cover 2		\$208,500
3rd Cover		\$183,500
4th Cover		\$208,500
No charge for bleed		
RATE BASE	1.575MM	

2022 PRINT CLOSING DATES

Issue	Ad Close	Material Due Date	Supplied Inserts Due*	On Sale Newsstand	Digital Replicas Live
January/February	Nov 16	Nov 24	Dec 8	Jan 4	Dec 24
March	Jan 11	Jan 19	Feb 2	Mar 1	Feb 25
April/May	Feb 15	Feb 23	Mar 9	Apr 5	Apr 1
June	Apr 5	Apr 13	Apr 27	May 31	May 23
July/August	May 17	May 25	June 8	July 5	July 1
September	July 12	July 20	Aug 3	Aug 30	Aug 26
October	Aug 9	Aug 17	Aug 31	Sept 27	Sept 23
November	Sept 6	Sept 14	Sept 28	Oct 25	Oct 21
December	Oct 11	Oct 19	Nov 2	Nov 29	Nov 25
Jan/Feb 2023	Nov 15	Nov 23	Dec 7	Jan 3	Dec 21

NOTE: Preprinted inserts should arrive at Quad on the due dates posted – there will be NO EXTENSIONS on these dates.

*Call Production for spoilage amount needed for supplied inserts.