



2021 PRINT EDITORIAL CALENDAR

JANUARY/ FEBRUARY

CLOSING: 11/10 • ON SALE: 12/29

HISTORY

- Unknown Yellowstone
- Icon: Peanut Butter
- Black History Month: First African American elected to Congress

ARTS

- Artisan America
- National Treasure: Black Panther costume

TRAVEL

- Snow Monkeys in Japan

MARCH

CLOSING: 1/5 • ON SALE: 2/23

HISTORY

- Women's History Month: Woman who led the NSA during the Cuban Missile Crisis
- National Treasure: Martha Washington's dress
- Peace Corps 60th anniversary

SCIENCE

- Polar Bears
- Photo Essay: Navajo doctors on the C-19 frontlines

TRAVEL

- Pizza in Italy

APRIL

CLOSING: 2/2 • ON SALE: 3/23

HISTORY

- History of Oklahoma
- Tulsa Race Massacre

SCIENCE: PLANET POSITIVE

- Wolves Make a Comeback in California

- Rosalie Barrow Edge, conservationist who protects birds of prey from hunters

- Photo spread featuring conservation in Ecuador
- National Treasure: Panamanian golden frog

MAY

CLOSING: 3/9 • ON SALE: 4/27

TRAVEL ISSUE

TRAVEL

- Hiking the WPA Trail in Oregon
- Photo essay on Lanzarote, Spain

ARTS

- Smithsonian Photo Contest
- Excerpt of Mom Genes, by Abigail Tucker

JUNE

CLOSING: 4/6 • ON SALE: 5/25

SCIENCE

- Growing Truffles in North Carolina

TRAVEL

- Rebuilding villages in Italy
- Photo essay: Odyssey across Zagros mountain in Iran

JULY/AUGUST

CLOSING: 5/11 • ON SALE: 6/29

HISTORY

- Smithsonian at 175
- Sacred Saqqara

CULTURE

- 2020 Olympics coverage: Karate's debut

SEPTEMBER

CLOSING: 7/6 • ON SALE: 8/24

HISTORY

- Remembering 9/11

TRAVEL

- Archaeology in New Mexico

SCIENCE

- Bird evolution

ARTS

- Blues in Mississippi

OCTOBER

CLOSING: 8/10 • ON SALE: 9/28

SCIENCE

- Orcas
- Diphtheria

TRAVEL

- Sake in Arizona

HISTORY

- A Portuguese Holocaust hero

NOVEMBER

CLOSING: 9/7 • ON SALE: 10/26

SCIENCE

- John Deere and the Future of Agriculture
- Mission to Mars

HISTORY

- World War I Memorial
- History of diplomacy

DECEMBER

CLOSING: 10/5 • ON SALE: 11/23

HISTORY

- Viking shipwreck

SCIENCE

- Future of Coding
- Wind farms

TRAVEL

- Arctic National Wildlife Refuge

NOTE: Editorial and timing subject to change