



## 2021 ONLINE EDITORIAL CALENDAR

### JANUARY

Places Worth Traveling For This Year  
 Innovators to Watch This Year: Covid Edition  
 Skywatching Guide for the Year Ahead  
 Pandamonium!  
 How to Improve Your Life in 2021

### FEBRUARY

Winter Wonderlands  
 Long-Distance Love  
 Black History Month  
 Mars Exploration  
 History of Chocolate  
 The 21<sup>st</sup> Century Explorers

### MARCH

Planet Positive  
 Women Who Shaped History  
 • Map of Memorials/ Statues to Women Across the U.S.  
 Year of Birds  
 • Opening of bird house at the Zoo

### APRIL

Planet Positive  
 Jazz Appreciation Month  
 125 years of modern Olympics  
 The Culture and History of Japan

Local Lens photography series  
 18<sup>th</sup> Annual Photo Contest

### MAY

Asian American Heritage Month  
 Enjoying the Great Outdoors  
 Intel Science and Engineering Fair  
 Mental Health Awareness Month  
 Best Small Towns to Visit in 2020  
 • My Kind of Town

### JUNE

PRIDE  
 National Parks and the Great Outdoors  
 All About the Royals  
 Science and Gardening  
 • DIY Backyard Science

### JULY

The Science and Tech of the Olympics  
 Folklife Festival

### AUGUST

What's Next in Education  
 Back to School series  
 • Stories Behind Beloved Children's Books

### SEPTEMBER

Museum Day  
 Fall Culture Preview  
 The Past and Future of Fast Food  
 Science: The Everyday Explained  
 Mexico: Aztec Travel  
 • The future of cultural heritage sites

### OCTOBER

Science of Fear  
 Food History  
 Unbuilt America  
 Meet the Artists

### NOVEMBER

400<sup>th</sup> Anniversary of Thanksgiving  
 Holiday Gift Guide  
 Best Books of the Year  
 Family Stories  
 • How to Learn Your Family History

### DECEMBER

End-of-year lists  
 "True Story of" movie coverage  
 Sky-watching Guide for 2022

*NOTE: Editorial and timing subject to change*